



Helpsheet No. 5 - Ash Shaw's simple technique for stress-free audited accounts

Take our 30 Day Challenge and experience the Benefits of more Timely Accounts

If you want to improve the time taken to obtain your accounts and reduce stress, then the key to success most likely includes better project management and a more personalised service.

Ever had a Eureka moment in your life? When something flashes into your consciousness and seems to break through convention? An idea or thought so clear and lucid that it's obviously the way forward? Well for us our 30 day challenge was such a moment.

We already put trustees first on our agenda by providing a more personalised service, agreed fees (that means no nasty surprises) and we pride ourselves in our proactive nature (see www.ashshaw.com/toolkit.php). So what could improve on that?

Well one answer is our 30 day challenge. Ash Shaw believes in trustees taking our 30 day challenge. That means you set a goal of obtaining your audited accounts within 30 days from the start of the audit fieldwork.

Once you have a personalised plan and a stable

audit relationship with an individual you can trust, you'll feel in control and experience a level of relief.

After all why would you want to continue with a traditional audit service where you have to teach your auditors your business, receive surprise invoices and work with auditors who offer no practical solutions.

Once you're comfortable with the notion that you can obtain more timely accounts we believe you're away - no regrets, no looking back.

This paper gives you a taste of what's possible and explores some of the aspects which could make our 30 day challenge beneficial and less stressful for you. We truly believe that once you try it, you'll want to achieve your goal, just like **billionaire H L Hunt** told us. So please go on - take our challenge.

The many benefits of timely audited accounts are well within your reach and can take less than an hour a week to achieve.

Your experienced Partner from Ash Shaw will show you how.

Are you up for your own 30 day challenge? For more details, simply contact us on 020 7917 2987 or email 30@ashshaw.com. Alternatively, drop in to www.ashshaw.com and find out more.

5 Essential Tips for success

- Agree expectations with your advisers
- Record your plan
- Obtain a list of information required
- Take action
- Review progress

Did you know...

...that around one new client joins us each month.

Why? We guarantee switching to us will be hassle free.

and did you know...

...this year we have audited accounts with assets to the tune of over £1 billion.

Billionaire H L Hunt's secret

1. Decide on what it is you want
2. Decide what you are willing to give up to get it
3. Set your priorities accordingly
4. Be about it!